

**FALL FEST BUDGET FOR 2019 051419**

Act. #	Spending category	2018 actual	2019 budget
<b>REVENUE</b>			
1	General sponsorships	\$39,993	\$40,000
2	TOH sponsorships	\$7,330	\$7,500
3	Road run sponsorships	\$2,000	\$2,000
4	Kidlandia sponsorships	\$8,336	\$7,500
<b>SPONSORSHIPS</b>		<b>\$57,659</b>	<b>\$57,000</b>
5	Kids Market	\$275	\$750
6	Artists Market	\$47,241	\$40,000
7	<b>MARKET BOOTHS</b>	<b>\$47,516</b>	<b>\$40,750</b>
8	<b>FOOD VENDORS</b>	<b>\$20,530</b>	<b>\$20,000</b>
9	<b>TOUR OF HOMES TICKETS</b>	<b>\$2,405</b>	<b>\$3,500</b>
12	<b>RUN ENTRY FEES</b>	<b>\$11,020</b>	<b>\$8,000</b>
13	<b>BEER, WINE, BEVERAGES</b>	<b>\$29,903</b>	<b>\$20,000</b>
14	<b>ATM COMMISSION</b>	<b>\$536</b>	\$500
15	<b>MERCHANDISE</b>	<b>\$1,363</b>	\$1,200
15a	<b>CPNO MEDALLIONS</b>	<b>\$2,226</b>	\$2,000
16	<b>KIDLANDIA SALES</b>	<b>\$6,790</b>	\$0
17	<b>FERRIS WHEEL, SLIDE, STRIKER SALES</b>	<b>\$184,477</b>	\$156,950
<b>TOTAL REVENUE</b>			
<b>EXPENSES</b>			
<b>OPERATIONS</b>		\$1,245	\$1,250
21	Bicycle parking	\$1,725	\$1,800
22	EMS	\$2,604	\$2,750
23	Fencing	\$8,634	\$9,000
25	Generators and diesel fuel	\$1,050	\$1,200
26	Golf carts	\$0	\$0
27	Insurance	\$2,856	\$3,500
28	Permit fees	\$880	\$900
29	Pool house rental	\$520	\$500
30	Labor	\$169	\$200
31	Radio rental	\$10,615	\$11,000
32	Sanitation & toilets	\$27,040	\$27,500
35	Security for festival	\$0	\$200
36	Snacks & water	\$1,895	\$2,000
37	Tent rental	\$1,612	\$3,000
38	Miscellaneous	\$1,258	\$6,000
39	Contingency	\$6,900	\$5,000
39 (a)	Featured Event-TBD		\$1,550
39 (b)	Road Run - 50% net revenue to CPC	\$69,003	\$77,350
20	<b>OPERATIONS (TOTAL)</b>		
<b>MARKETING</b>		\$4,196	\$5,000
41	Printing / Signage	\$3,817	\$4,500
42	Merchandise	\$935	\$800
42A	CPNO Medallions	\$931	\$2,500
43	Advertising / PR	\$0	\$150
44	Photography	\$9,879	\$12,950
40	<b>MARKETING (TOTAL)</b>		
<b>MUSIC</b>		\$400	\$400
51	Music licensing (ASCAP, BMI)	\$10,700	\$11,000
52	Production / stage	\$13,500	\$14,000
53	Talent	\$24,600	\$25,400
50	<b>MUSIC (TOTAL)</b>		
<b>ARTISTS MARKET</b>		\$883	\$1,000
62	Paypal fees	\$0	\$0
63	Printing artists passes	\$883	\$1,000
60	<b>ARTISTS MARKET (TOTAL)</b>		
<b>KIDS VILLAGE</b>		\$712	\$750
71	Jump castles	\$650	\$750
72	Attractions	\$1,362	\$1,500
70	<b>KIDS VILLAGE (TOTAL)</b>		
<b>ROAD RUNS</b>			
81	Fun run	\$1,113	\$1,150
82	Road Race Director	\$3,622	\$3,750
83	Road Race Fixed & Variable	\$1,750	\$2,000
84	Road Race Security	\$6,486	\$6,900
80	<b>ROAD RUNS (TOTAL)</b>		
<b>TOUR OF HOMES</b>		\$985	\$1,200
91	Brochures, yard signs, gifts to homeowners	\$985	\$1,200
90	<b>TOUR OF HOMES (TOTAL)</b>	<b>\$113,197</b>	<b>\$126,300</b>
<b>TOTAL EXPENSES</b>		<b>\$71,280</b>	<b>\$30,650</b>
<b>NET INCOME</b>		<b>-\$71,280</b>	<b>-\$30,650</b>